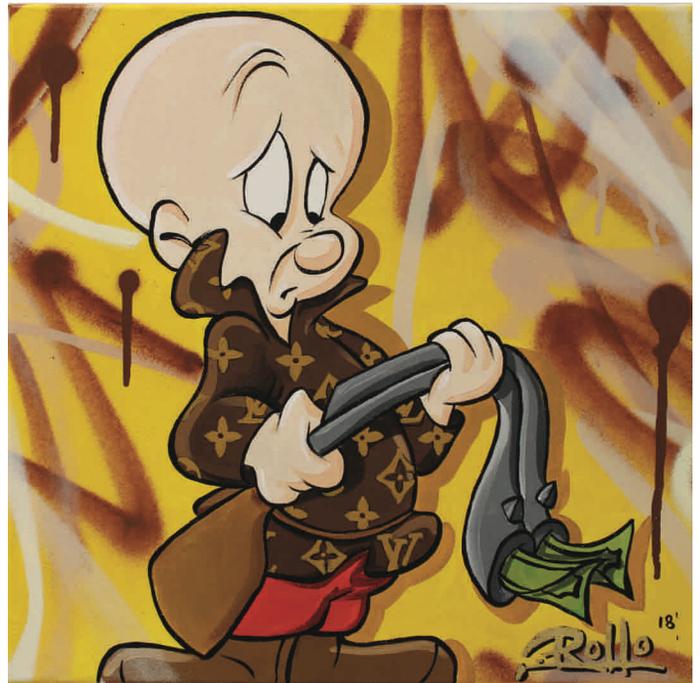


# GEORGE ROLLINSON



George Rollinson is everything you'd expect from an up-and-coming artist in today's social media savvy society. He has his very talented fingers firmly on the pulse with over 41k followers on Instagram alone, and for every post, a tsunami of bespoke orders follow. The 20-year-old Yorkshire man has been likened to Banksy, Alec Monopoly and Mister E, and it's easy to see why with his comparable satirical art and creations deriving from fashion, street culture and his love of rap. However, Rollo is passionate about the finer detail drawing on the intricacy from classic Rembrandts. Even his thimble-size paintings have taken hours of dedication, and with each new commission he strives to improve from the last – not that we're sure this is even possible.

So, where did it all begin? George is still trying to come back to earth. "Painting £50,000 bags messes with your mind," he laughs, explaining that he was studying art not so long ago, which was cut short when a businessman commissioned him to paint a Chinese dragon on his Goyard suitcase. This was the milestone that changed everything as he knew it. Art studies were teaching him technique, but he knew he had to continue to develop his style. He needed to grasp this moment and go with his heart, and he hasn't looked back, regularly travelling to Miami, LA and Dubai.

Working with 50 Cent, Drake, Anthony Joshua and many others hasn't created an ego – if anything George sees it as a blessing to be given this opportunity. Subsequently where others dared to express themselves before, pimping luxury goods, Rollo gratefully refers to as 'blessing' his pieces. No luxury goods are exempt from his genius stroke, habitually blessing the Birkin, Goyard and Louis Vuitton, sneakers, clothing and his most recent collaboration with Frost of London, creating a range of bespoke Casio G-Shocks. George Rollo is undoubtedly a supreme being with more talent in his little finger than many of us can rouse in a lifetime.



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